

**The**  
**ONE BIG SECRET**  
**To Attracting**  
**Women**

**By John Alanis**  
**The King of Let 'em Come to You**

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Is there really one big secret to attraction, a secret that, if you know and use it, can give you a lifetime of power, control and choice with women?

The answer is yes. Yes, there really is—and I will tell it to you in just a bit. But first let's talk about why you requested this report in the first place.

Let me introduce myself. My name is John Alanis, and for the past several years I've successfully taught men from all walks of life how to get women to approach them first for a date, no matter their looks, age or income. But not only that, I've taught them how to succeed with women for life, in all areas of life. I've shown them how to have great female friends who tell them things they never tell other men.

I've shown them how to attract amazingly hot, highly sexual women for nights of steamy passion and incredible adventures. And most importantly, I've shown them how to attract—and keep—that one special woman for a lifetime relationship.

What I've discovered is, there's a myth about men in the popular media. There's a myth that all men want to do is sleep with a bunch of women, to hit it and quit it, to use 'em and lose them. Makes for a nice story in the media—but it ain't true. What is true is that just about every man I've talked to or communicated with wants to meet that one special woman with a few fun adventures along the way. The unspoken thing is, he also wants to keep that one special woman happy—because if she's not happy, you're not.

And that's the thing. Most men just want to have a happy, sexy woman in their lives, a woman who adores them and has eyes for them and only them. Sadly, few men have that. Why? Because they don't know the one big secret. And the one big secret is the key. When you know it, you control all your outcomes with women for life. When you don't, you have no control.

I've taught this secret to thousands of men.

I've taught it to fat men.

I've taught it to skinny men.

I've taught it to broke men.

I've taught it to rich men.

I've taught it to tall men.

I've taught it to short men.

I've taught it to janitors.

I've taught it to CEO's.

I've taught it to soft hearted nerds.

I've taught it to Navy SEALs with 20 years in the Teams.

And guess what? It's worked for all of them... when they've used it. The point I'm trying to make is this: it doesn't matter who you are, what you look like, how old you are, your race, nationality, or past failures with women. What matters is that you know it and you use it.

In all likelihood you got to this report because you were searching on the internet for information relating to attracting women. Maybe you were searching for how to pick up women... or how to date women... or how to attract women... or how to meet women... or how to date muscular women or multiple women... or any other variety and combination of search terms.

But it doesn't matter. What we as men really want is to just be in control of our outcomes with women. We want predictability. We want understanding. We want women to make us feel great. And when you know and use the one big secret, you will finally have all of those.

Now, notice I say "know and use." Knowing and using are two different things. Knowledge is NOT power. Accurate knowledge correctly applied is power, and the application can be a lot harder than the knowing. That being said, however, this one big secret is NOT difficult to implement. Does it take awhile to master? Sure, like anything worth knowing does. But it's a heck of a lot easier to master AND a heck of a lot more fun than anything you may have learned in high school or college. And because it's so much fun, you'll learn it much faster too.

Here's the cool thing: when you start implementing this secret, when you start getting results with it, it will just start to "feel natural." The sad truth is, men have been brainwashed into failing with women, and this secret simply resets your "natural attraction" abilities.

So, enough of this build up. Let's get to it. I'm going to finally reveal the one big secret, then we'll talk about implementation.

Here it is at last, the one big secret to attraction: women make decisions about men based on how they feel about you in the moment. And those internal female feelings are based on one thing: external male behavior. So, if you behave in a way that creates those internal feelings that signal she's attracted to you, she will be. If you behave in a way that signals she's not attracted to you, she will be. And here's the real lynchpin: your behavior is 100% in your control. So if you don't like the decisions women are making about you, all you have to do is change your behavior. You stop behaving an unattractive manner, and start behaving in an attractive manner. That's it.

In other words, you behave in a way that creates the feeling of attraction in women, and you avoid the behaviors that kill it. It really is that simple.

Of course you have to know which behaviors to engage in, and which to avoid—but I'm going to be sharing those with you in the coming days. Not only that, I'm going to actually be demonstrating them via online video with real women, so you can see how they react. And if you've downloaded this report, you've done so from the page that has my famous "How to Make Yourself Instantly More Attractive to Women Video."

If you got this report by some other means (perhaps it was passed onto you) you can check out the video at: <http://www.johnalanis.com/welcome.htm>

Now, I want to bring up a point here. You might be saying, hey that all sounds great, but I don't want to change who I am. I don't want to have to be someone I'm not in order to attract women. Guess what? You don't. In fact, if you try to change who you are, women will pick up on the incongruity, and incongruity kills attraction—remember, male behavior creates female behavior.

What you have to do is to simply make a few subtle changes in your behavior around women, amplifying your attractive qualities, and suppressing your unattractive qualities. You do not have to change who you are.

When you start doing this, you will be amazed at the results. Astounded. Women will treat you completely differently than they have in the past. You will start to see the power you really have as a man. And when you start to fully understand and utilize that power, women will line up to be with you.

Why? Because today's men are clueless about women. Not only that, they've all been taught the wrong thing. The behaviors they're taught that create attraction actually kill it. And they get frustrated and bitter, because they keep doing what's supposed to work, only to continually fail over and over. So they question themselves. And they question women. And they wind up lonely, embittered and unloved. Or worse, they settle for the woman who just showed up, not the one they really wanted—and both of them suffer.

But when you truly understand and implement what I call the one big secret—male behavior creates female behavior—you'll be the rare man women dream about, and I mean *dream* about. You'll be like a narcotic to them, someone they cannot resist under any circumstance. And this gives you the power to create the life you want. Yes, you can have lots of fun adventures with fun women—and you will be amazed how many women just want to do that without the hassle of a relationship.

More importantly though, you can deliberately attract the woman you truly want, make her feel the way she wants to feel, and keep her in your life forever—without heartbreak, turmoil, or emotional distress. How many men can say that, much less do it? Very few.

This allows you to actually have what everyone wants, but very, very few actually experience—a happy, healthy, fulfilling relationship with a woman who loves and adores you more everyday because you know how to behave in a manner that sustains her feelings of attraction. What you will discover is, creating initial attraction is easy. Sustaining it is the real skill. BUT, when you know the one big secret, you're able to keep the woman in your life ecstatically happy based on your deliberately attractive behavior.

Like I said, the trick is actually knowing how to behave and how not to behave. And in the next several days, I'm going to be revealing those behaviors, one element at a time. These are not something I can put into a report—you have to hear them, see them, read them, then take action on them based on what you've learned.

So, pay attention to your email inbox. I'll be sending you a new piece of the puzzle every day. Absorb it, study it, act on it. And if you do, if you follow what I say, you'll be able to live a lifetime of power, success, and choice with women, something few men will ever do.

You will be a superior man.

-John Alanis  
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